

prima

by NAPCO

Security.
So Smart.
So Easy.



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Wherever you are, Prima puts complete control of your security & home simply at your fingertips

Get the latest smart home, security & fire alarm technology in Prima's award-winning touchscreen panel, with live video viewing, voice prompts, or use the Prima App on your smartphone.



Prima Total Protection for Your Home & Family



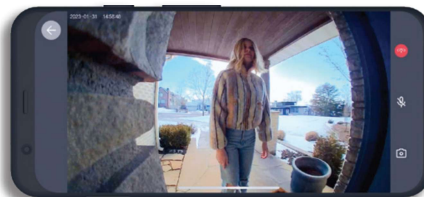
Know All

See System Status, monitor doors & windows opening/closing, and get real-time Notifications or Alerts of anything happening, right on your panel or phone. Know if someone or something arrived home, or did not (whenever they were expected.)

Smarter Security Smarter Home

Prima Smarter Video Doorbell & Cameras with AI Real-Human Detection

No, it's not a bird, or a plane or breeze, or a pet...
Someone's really at the door – You'll know because Prima's
advanced HD Video doorbell & indoor/outdoor cameras use
Artificial Intelligence. They'll give clear HD video even in low
light, and voice-connect right over the Prima Panel or phone
app. Prescreen visitors and guests & send "*The Uninvited*"
packing, safely using live 2-way voice (Or, store video for later.)



Prima Security is All Eyes, Always

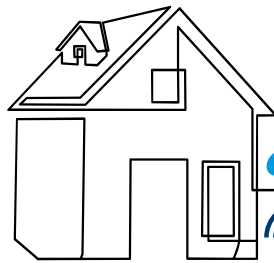
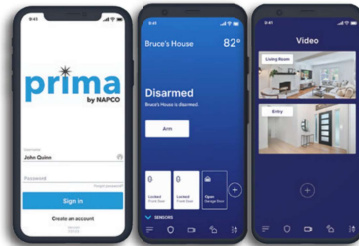
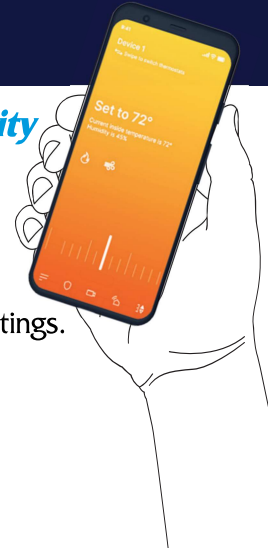
See All

Prima Provides Live-View Video from Doorbell Cameras as well as Indoor or Outdoor Cameras + Cloud-Based Video Storage on-demand. Speak to the delivery guy on the stoop or look out for porch pirates from anywhere you are.

Everything You Always Wanted, Nothing You Don't

Smarter App: Prima puts safety, security & control in the palm of your hand

Smart system & security control is only a button press or two on your smartphone (or those of your family), with Prima's video, climate control, security & customizable room settings.



Connect All ∞ Smart Options

Smart Thermostats, Garage Door & Locks, Lights/Appliances, Voice Assistants & More



Protect All

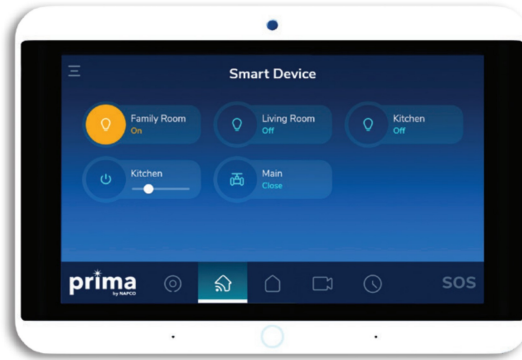
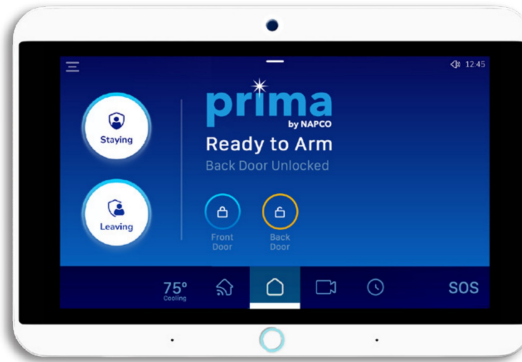
Secure your home, family and property, from intruders, theft, the first hint of fire, carbon monoxide, hi/low temp. i.e., the threat of broken pipes with Prima's temperature/freeze/flood sensor... Ask about a host of Prima options.



Well Liked



***Slim, Sleek Prima Keeps
You Informed & In Charge***

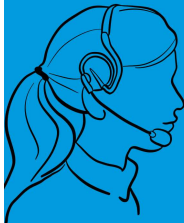


All-in-One, On Wall or Tabletop,
Whether You're Leaving, Staying in or
Want Cool Control, Prima's Ready for You
+ It'll Even Report the Weather.

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*Today's Easy to Use Smart Security,
Fire & Automation - All in One*



*Prima's Professional Security Provider at Your Service
Whenever You Need Help or In an Emergency:*